



Simon Jones

Events Technical Production Director

PROFESSIONAL PROFILE

A Technical Production Director with excellent working and technical industry expertise in all areas of technical production, Operations, Health & Safety and venue operations.

With 28 years professional experience, competently manages production departments and live events sites with over 2,000 staff.

Covering all aspects of Theatre, Touring, Music, Green Field, Conference, Corporate, Events, Virtual/Streamed Events, Venue Management, Temporary Stages & Structures.

Creative and imaginative in directing all elements of production design and implementation.

KEY SKILLS

International event delivery

Technical Production

Event Operations

Venue design & installation

Risk Management

Budget Management of £10K to £120Mil

Team Development

AutoCAD & MS Office

CONTACT

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WORK EXPERIENCE

Freelance | SJ - TPM Limited | Mar 2019 to date

- Owner of SJ - TPM Limited delivering Technical Production Management & Consultancy for agencies, new venues, developers, and production companies delivering approx. £10mil of production annually
- Part Owner of VETP delivering virtual events for brands and agencies internationally, with a MCR in Wimbledon and hybrid equipment for on-site deployment
- New Venues
 - Outernet London – Consultancy, design, procurement, project delivery and operational setup of a 2000, 200, 150 and 45 pax venues
 - Sam Dyson Music Producer – Consultancy, design and installation of M&E, event infrastructure, lighting and video for a private music recording and performance space
 - Magazine London - Consultancy, design, procurement and project delivery for the technical infrastructure and equipment for this new East London 3000pax venue
 - Exhibition - Consultancy, design, procurement & project delivery for the technical infrastructure and equipment for this new west London 3000pax venue, set up and mentoring of the production department
 - Broadwick and Printworks – Design, procurement & project installation of the venues new 12m high LED screen with FOH rack, Stage rack & local monitoring
 - The Drum Sheds – Corporate Production Management for incoming clients
- Events (Technical Production Director and Exec Technical Producer roles)
 - Bearded Kitten
 - Launch of Battersea PowerStation, 5 large launch events over 36hrs
 - Rings of Fire (Lord of the rings) Amazon film premier
 - Broadwick Agency
 - Adidas fashion show rooms and launch events across Europe
 - Identity
 - HOD of Technical and Production COP28
 - Technical Director for COP26
 - INVNT
 - MDS – Plenary conference and lived streamed show
 - SAP – Virtual Event, teams in London and Berlin streaming into Sydney
 - Mercer – London and Chicago Virtual Conferences
 - Unit 4 – International virtual conference
 - Xero – Annual conference virtually
 - Ivory
 - Temenos Conference in Vienna
 - Jack Morton Worldwide – Technical Director
 - Riot Games Conference in Barcelona
 - Momentum Worldwide - Senior Integrated Producer
 - Design and project management of Visionable's permeant 5G Medical Demo facility
 - Design and project lead of Verizon's Permeant Innovation Centre
 - Muster
 - TCC - Plenary Conference and Exhibition in Amsterdam
 - Facebook – Plenary conference & party
 - Lotto – 25yr celebration event turning the Eden Project into Lotto balls
 - nteractive
 - Gartner Conference 2023 – Mini Plenary's and break outs

EDUCATION, QUALIFICATIONS AND TRAINING

Safety

IOSH in Managing Safety

Event Management Health and
Safety

Chartered Institute of
Environmental Health - Basic
Health & Safety

CPCS - Health, Safety &
Environment

NOCN_Cskills - Health & Safety in
Construction Environment

Construction Design Management
(CDM)

EPC - Crowd Management &
Control

Hire Space - COVID-19 Safer Event
Organisation Approved

WHO - Public Health Preparedness
for Mass Gathering Events

Legionella Management Control

Lift Planning, Craning Operations
Manager and Supervisor

British Red Cross - 3Day First Aid at
Work

CSCS Green Card

DBS Cleared Dec 2018

WORK EXPERIENCE CONTINUED....

- Project Farm
 - Broadgate Circus – Building launch
- Refinery 29
 - Samsung S11 launch - Immersive high-tech experience for the public built into Westfield London
- Rizer / Chorus
 - Ernst Young – Entrepreneur of the Year, Virtual XR Stage show
 - Mont Blanc – Monthly virtual shows for the presentation the brand to invited collators and enthusiasts
 - Booking.com – Conferences and networking events in Amsterdam
- Sledge
 - Virtual UN conference & awards event
- Smart AV / 4Wall (XR/VR Stage)
 - Ernst Young XR Stage virtual European Leaders Summit
 - Vorwerk & Caremark – XR Stage virtual show & product lunch
 - Ernst Young – VR in Green Screen Launch Event
 - IBC – XR Stage Virtual trade show and conference
- SMP – Stephen Moffet Productions
 - Bauer Media Awards - 1,800 awards dinner with international acts at Alexander Palace
- Smyle
 - World Economic Forum, Davos Conference
 - Booking.com annual conference
- Solik
 - Launch of EA Games FIFA 2023 and first world women's football conference and event
 - Launch of EA Games Need for Speed
- Toucan
 - 1,200 persons in room and 75,000 virtual conference & launch for GSK
- Sourced London
 - Fashion shows at venues from London College of Fashion to the Roundhouse
- The Department
 - BMW next gen - Launch with theatre show at the Munich headquarters
- Volo
 - Galaverse Gaming event with 12,000m2 conference and immersive theatre space
- Pitch work for all agencies for shows and events up to £120mil production spend

EDUCATION, QUALIFICATIONS AND TRAINING Continued...

Technical

Trained & experienced in Lighting, Sound, Staging, Power, Data, IT, Rigging, Pyrotechnics & Video systems, design, specification & operation

Total Solutions Rigging
(3 Day Course)

AutoCAD, Excel & WYISIWIG

BTEC National Certificate in
Electrical/Electronic engineering
(8 certificates)

NVQ Level 2, Electrical Engineering
Manufacture

City & Guilds 2360 part I

Basic Electrical Safety

Portable Appliance Testing

Plant

IPAF Power Access Plant 3a, 3b, 1b,
MEWPS for Manager & Harness

CPCS A17C Telescopic Handler
Forklift (all sizes), including A94E
Live Load

CPCS A14 Rough Terrain Forklifts

RTITB Counterbalance forklift
(up to 5T)

Ground Survey (CAT Scan)

Head of Technical Production | HEART Productions | Feb 2017 to Mar 2019

- Manage the technical production department including line management, mentoring and development of full time and freelance staff
- Supplier chain management, regularly review suppliers HEART subcontracted to ensure H&S and delivery standards of work are always met, guaranteeing the delivery on site is to HEART Productions high expectations of safety and finish
- Forecasting and planning resource for the delivery of worldwide events
- Manage storage facilities containing clients event assets
- Health and Safety of HEART Productions and live events including events safety documentation, staff training, compliance, licensing, safety planning, crowd control and contingency planning
- Security planning for events including on site security, talent close protection and crowd management/safety
- Keys clients include
 - VISA, Barclays & Barclaycard, Chelsea Football Club, FIA Formula E, Disney, Entertainment One, Statoil (OGCI), Allianz, Studio Cannel
 - Delivering events in all regions internationally (Europe, Asia, North & South America, Canada) from green field sites to unique venues

Senior Technical Production Manager | Westfield Europe | 2008 to 2017

- Managed technical, operational, installation and production, delivering events & shows for internal and external brands/clients with £13.5million of internal equipment and up to £10million production turn over annually, including perfect delivery of 460 events annually
- Large format international artist shows designed and produced in house, in the shopping centres with audiences of up to 18,000 persons, whilst operationally up to 120,000 persons still continue to shop
- Line management, support and development of full time & freelance staff in each department (technical, production and installations)
- Technical department (Operations)
 - Responsible for annual maintenance budgets at each centre
 - Certification & proactive planned maintenance of equipment stock including LOLER, Portable Appliance Testing, Electrical Services, Water Services, PUWER, Access and Lifting Plant
 - Manage 120,000f² of offsite warehousing containing £4million of scenic assets
 - New installations and upgrade installations, equipment and future proofing of £1.8million annually
 - 5yr - 15yr CAPEX planning for new equipment, installations and upgrades
- Production Team
 - Upsell ideas to clients, renting internal equipment and services to maximise profit and achieve annual targets
 - Deliver internal events, achieving KPI's & commercial profit targets
 - Risk Management (H&S, security & contingency planning) of day-to-day department operations, live events, safety planning & crowd control
 - Events include - World/European Film Premieres, 2012 Olympic Brand Venues, Advertising & Last Mile Audio/Video, International Artist Concerts, Brand events, ice rinks, car launches, experiential, sponsorship and live streamed events
- New Developments (London Phase 1 & 2, Stratford, Milan & Croydon)
 - Designed requirements for new venues and associated facilities
 - Specify equipment, design of mechanical, data and electrical installations
 - Lead procurement process
 - Lead the project management to overcome problems & deliver on schedule

- Roles & Responsibilities
 - Production delivery and installation design for marketing, PR & events clients of £1.2million and hit our profit KPI's
 - Company and onsite Health & Safety, Crowd Management, Security
 - Innovated using new technology to engage audience
 - Company and event health and safety
- key events
 - Quarterly sales conferences and events worldwide in conference centers, hotels and green field sites
 - Green Field events from weddings and winter wonderlands to international artist shows
 - Product and website launch events in various London venues
 - Installation design and specification for new event venues

Project Manager | White Light Ltd | 2001 to 2005

- Progressed my career from the operations team technically supporting hire and sales teams to deliver all customer projects perfect & on schedule. Key part of the team who set up the production department managing the company's largest projects & clients from conference to outdoor stages
- Full production jobs included
 - European Events - Corporate dinners/parties held in temporary structures (3,500 persons)
 - Ultimate Experience (Concerto Group) Corporate parties for 1,500
 - Crown Paint - 6 day tour to the UK cities to illuminate a key landmark in each city delivering a colorful masterpiece for one night. Pre-Production visits/testing and tour with crew, tour bus, trucking & generators

Chief LX | Weymouth Pavilion Theatre | 1994 to 2001

- Provided my technical grounding, progressing through all technical roles, finishing as chief LX. A multipurpose theatre and ballroom producing and supported touring, conference, concerts, dance, opera, musical theatre and corporate parties with responsibility to the local authority delivering outdoor events and festivals up to 44,000 persons concerts
- Roles and Responsibilities
 - Lighting design, fit up, programming and operation of lighting
 - Sound Engineering & Video
 - Rigging and head flyman
 - Stage manager & show Calling
 - Design and installation of new systems, sound, lighting and power

Freelance | 1997 to 2005

- Lighting Designer outdoor stages/concerts, & Pantomimes annually into various UK Theatres, venues and green field sites
- Production Engineer (Lighting, Sound, Power & Rigging)
 - QDOS - set up touring productions from rehearsals to the live performance
 - CAP Productions & UFX - various corporate parties & events, large outdoor festivals and Westend Shows.
 - Sonia Friedman, Bill Kenwright, RUG – Lighting engineer for Westend touring shows from Fame to Buddy in UK venues
 - Atlantic Audio – FOH Engineer for live bands to live BBC Radio 1
 - Rock musical "PLEASE" tour, with prime show at Glastonbury Festival